

SHAROMIX 707 SHAROMIX 710

Sharon Labs Innovative Blends



Sharomix 707 INCI

Benzoic Acid, Sorbic Acid,
Dehydroacetic Acid, Caprylyl Glycol,
Benzyl alcohol

Sharomix 710 INCI

Benzoic Acid, Sorbic Acid,
Dehydroacetic Acid, Caprylyl Glycol,
Phenoxyethanol

Appearance

Transparent to yellowish liquid

Formaldehyde free

Halogen free

Paraben free

Another Formaldehyde and Paraben free blend, **Sharomix 707** comes in a liquid form that provides broad-spectrum protection. Mild and safe for a variety of applications, it is used in rinse-off and leave-on products like creams, lotions, shampoo, liquid soap, shower gels and hair conditioners.

In addition to the organic acids and Benzyl alcohol that Sharomix 707 is made up of, it also contains Caprylyl Glycol, a mild emollient that contributes to the antimicrobial performance of the blend. The ingredients contained in Sharomix 707 are globally approved for all cosmetic applications. It is recommended to use this blend for cosmetic formulations with pH values up to 6.

The recommended usage level for Sharomix 707 is in the range of 0.6% to 1.2%.

MINIMUM INHIBITION CONCENTRATIONS (MIC) FOR SHAROMIX 707

Microorganism	Type	MIC (ppm)
Burkholderia cepacia	Bacteria Gram -	2250
Escherichia coli	Bacteria Gram -	2500
Pseudomonas aeruginosa	Bacteria Gram -	2500
Bacillus cereus	Bacteria Gram +	1750
Staphylococcus aureus	Bacteria Gram +	1125
Candida albicans	Yeast	875

Sharomix 710 is the Phenoxyethanol version of Sharomix 707.

When this combination of organic acids with Caprylyl glycol is needed in Phenoxyethanol as a solvent, Sharomix 710 will be the right choice.